

## When you have to penetrate an inch of mildew FIRST

## the easy answer is Emulsifier Plus!

An important part of our house wash detergent portfolio has focused on a method to combine 'sodium hypochlorite' (chlorine) with a detergent. Our customers need to do this in order to work through a heavy build-up of mold/mildew before they can get at other surface pollutants that bleach will not clean.

At EnviroSpec safety has always been equally as important as performance. At the onset of this project we first had to take into account that Sodium hypochlorite, the active ingredient in chlorine bleach, has a dangerous and sometimes explosive reaction with ammonia, drain cleaners and other acids so none of those ingredients could be considered as part of the blend.

It took well over a year of formulation and field testing before our product Emulsifier Plus was presented to the professional house washing industry as the one house wash product that can *do it all*. Since then Emulsifier Plus has been *our industry's #1 selling house wash detergent*.

<u>USE THIS PRODUCT</u> if you need to add a little bleach to the mix to help you penetrate down to other embedded surface pollutants. Contains Orange Peel Solvents and Gloss Enhancers

We won't have a society if we destroy the environment.

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